

# **HUBERT<sup>®</sup>** Food Retail



## **The HUBERT<sup>®</sup> CHARGE Action Plan:**

*A Plan Geared Towards Moving Forward*



# INTRODUCTION

For over seven decades, HUBERT® has been a leading provider of solutions in the Food Retail space. In the past few weeks, we've turned our attention to crafting a plan of strategic suggestions, precautionary steps, and product solutions to ensure your staff, operations and customers are better prepared for changes in the industry. Our insights are carefully collected from every corner of the industry—from notable leaders like Kroger and the CDC, as well as gathered on a personal level—directly from our loyal customers.

The HUBERT® CHARGE Action Plan outlines four initiatives for food retailers, and follows with strategic solutions for implementing these guidelines.

## HUBERT® CHARGE ACTION PLAN

CHARGE Initiative #1: Employee Safety

CHARGE Initiative #2: Customer Safety & Wellbeing

CHARGE Initiative #3: Cleaning & Sanitizing

CHARGE Initiative #4: Communication & Education



# EMPLOYEE SAFETY

A top initiative within food retail revolves around the health and safety for the heart of your business—your staff.

- We've found that many food retailers offer personal protective equipment to employees who are handling product for improved food safety, working directly with customers, or just working in high-traffic areas. HUBERT® offers in-bulk quantities suggested below to make this possible.
- For employees working in customer-facing roles, safety shields are a quick and essential product solution to use at checkout lanes, registers, and anywhere else you want to create a safe, protected space for employees. HUBERT® offers different shapes and sizes for the best fit for your environment.
- Touchless, automatic products for food retail operations also help to limit the spread of germs, and can reinforce the urgency behind many new practices (like wearing gloves) as your staff adjusts to new protocols.
- It's essential that employees working each day are healthy and symptom free. Proactively ensure the health of your staff through precautionary measures such as taking temperatures before each employee begins their shift. Depending on state or local regulations, this may be mandated.

*Credit: Kroger Co.: Blueprint for Business*



**Consider this:** As new regulations and laws may arise, stay up-to-date through subscribing to local and state health departments, along with informative industry experts—like us!



**Blue 3-Ply Disposable Face Mask  
With Ear Loops - 7"L x 3 1/2"H**

SKU #60815  
• Registered with FDA & CE  
• 50 per box



**Infrared Forehead Thermometer**

SKU #62420  
• Measures temperature on forehead in 3 seconds  
• Replaceable battery (2) AAA included



**Disposable Clear Plastic Face  
Shield - 11"W x 8"H**

SKU #75684  
• Clear PETG plastic construction  
• Elastic band stretches to fit most users



**HUBERT® Clear Polyethylene  
Powder-Free Disposable Gloves**

SKU #92483  
• FDA approved for food contact  
• 500 per box



# CUSTOMER SAFETY AND WELLBEING

Making sure your customers feel valued and safe has always been a staple to food retail, now we're taking that one step further with more strategic options in safety and cleanliness.

- Customer health and comfort begins with increasing the availability of sanitation supplies around your store with products like hand sanitizer dispensers and hand wipes. We strongly recommend also offering disinfecting wipes to wipe down heavily used items like grocery carts and baskets.
- Allowing a healthy 6 feet apart all starts with prompting more space between shoppers in creative, unobtrusive ways. Space-saving solutions like crowd management can make this possible.
- For additional shopper peace of mind, curbside options give shoppers the choice to stay within the comforts of their own car and still get the products they came for.

*Credit: FDA. "Best Practices for Retail Food Stores, etc."*



**Consider this:** Do you have the proper grab-and-go products available for the increase in shoppers who now prefer a quicker shopping trip?



## Vollrath Hydra Rinse Single Use Wipes

SKU #97577

- Single use canister contains 125 wipes
- Safe for cleaning non-porous surfaces



## Touch Free Wall Mount Auto Foam Soap Dispenser

SKU #87528

- ADA compliant and one hand operation
- Helps reduce the spreading of germs

PLEASE  
ENTER  
HERE

## Tensator RollabARRIER® Crowd Management System Black Plastic "Please Enter Here" Sign - 7"W x 11"H

SKU #81450

- Double sided for customer view



**Consider this:** Would altering your store hours give your staff more time to clean your store more efficiently and effectively?

# CLEANING AND SANITIZING

While the new standards of cleanliness in public places have been established, it’s time for food retailers to not just reach, but exceed sanitary expectations.

- During a time with shopper influx and a heightened emphasis on food and public sanitation, plan to budget in more than usual on cleaning supplies. Adopt a new “all hands on deck” approach with your staff to truly make sure food safety measures are met at every corner of your store.
- Shoppers and staff will begin to see sink stations in back-of-house for employee use, and placed on-floor for shoppers. HUBERT® portable sinks make hand washing convenient, quick, and affordable.
- Refine your previously laid-out cleaning procedures. High-touch items like cash registers, price scanners, self-checkout screens, and door handles are expected to be sanitized multiple times a day. For this reason, we have designed a collection of mobile sanitizing carts to create a clean and disinfected place to work and shop.



**Vollrath CIPART-2 Companion Mobile Cleaning & Sanitizing System Cart**  
SKU #53697

- Includes liquid sanitizer & cleaner
- 15 gallon grey water tank



**San Jamar 9” Sani Station Counterstand With Sanitizer**  
SKU #46688

- No plumbing or electric required
- Includes pre-portioned cleaner & sanitizer



**MasonWay Rhino Mini Grey Plastic Dual Sided Portable 24 gal Hand Sink**  
SKU #95693

- Dual sided
- Foot pump is great for hands free operation



# COMMUNICATION AND EDUCATION

Signage is a non-obtrusive yet prominent way to remind everyone—from shoppers to staff—to practice sanitary guidelines and keep safe distances.

- Hand washing signage in bathrooms and back-of-house is an effective way to regularly remind employees to frequently wash their hands, especially during busy times when it might not be top of mind.
- New signage relating to shopper flow, directing one-way-aisles, and limiting in-store capacity are highly recommended, and expected to be a part of the new grocery shopping experience.
- In-store signage keeps shoppers in-the-know and makes everyone feel a little more confident and cognizant during their shopping experience. Simple gestures like displaying floor stand signage (pictured below) helps keep shoppers completely informed on the products around them.



**Vinyl Social Distancing Floor Marker - 12"L x 18"W**

SKU #90851

- Removable vinyl with clear over laminate
- Red, Green and Blue



**Expressly HUBERT® Red and White Removable Vinyl Proper Hand Washing Decal - 11"W x 8 1/2"H**

SKU #67384

- Vinyl material is easy to clean



**Expressly HUBERT® White Vinyl 360 Flex Temp Merchandising Tag Curved Top With Black Border**

SKU #25983

- Durable construction will not crack
- 4"L x 2 1/4"H



**Floorstand With Sign Holder For Sani-Cloth® And Sani-Hands® Wipes**

SKU #93379

- Sturdy and durable to prevent breakage

**Consider this:** While signage dealing with sanitation and cleanliness is important, don't lose sight of the signs that were helpful before—think directional signage, store hours, and deli/bakery promotions.

